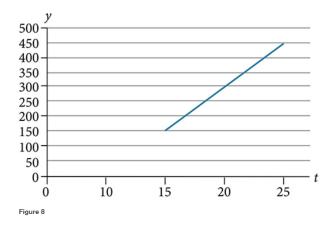
Exercise 38

For the following exercises, use the graph in Figure 8, which shows the profit, y, in thousands of dollars, of a company in a given year, t, where t represents the number of years since 1980.



Find and interpret the slope.

Solution

To write an equation for this line, two points on it are needed. Notice that when t = 15, y = 150, and when t = 25, y = 450: (15, 150) and (25, 450). Determine the slope first.

$$m = \frac{y_2 - y_1}{t_2 - t_1} = \frac{450 - 150}{25 - 15} = \frac{300}{10} = 30$$

Then use the point-slope formula using either of the two points to get the equation of the line.

$$y - 150 = 30(t - 15)$$
$$y - 150 = 30t - 450$$
$$y = 30t - 300$$

The slope is 30, indicating that the company's profit increases by \$30,000 per year.